



CHAIRMAN'S  
NETWORK



Partner  
Chairman's Network

# The Chairman's Network

Network Partners -How to optimise our Networks



# What is The Chairman's Network?

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- The Chairman's Network is an International Collaborative Business Network
- Over 600 Chairs, CEOs, Founders, Entrepreneurs, NXDs and Board Directors connecting to build relationships and do more business
- UK/Dubai/International- now location agnostic and scalable with Zoom
- 8 Monthly meetings hosted by Founder/CEO Caroline Hayward or Local Member Host/Partner on a plethora of business subjects
- Same formula throughout – Zoom Meetings, Business Networking sessions and Hosted Discussions



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# The Chairman's Network- Our Events

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## **Zoom Meetings- Short presentation + Discussion**

Average 15/30 Members + Guests- Member Host- Brief Introduction each delegate + discussion around a business subject, moderated by host. 1.5 hours plus networking either side.

**Zoom Business Networking-** 15 only Members ( no guests or associates)- pure business networking and collaboration from all to each other. These are proving highly effective.



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# Zoom Meeting

- People, Planet & Profit- What is the purpose of business?
- Hosted by Member Karl Rego





# How to engage with The Chairman's Network

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## **Network Partners- engage your network**

- Bring your Business Network (UK and Internationally) to the Chairman's Network and benefit from a variety of Zoom hosted discussions and networking events offering your team and network immediate engagement
- We can offer your Board Level Business Network a unique opportunity to truly connect with our authentic, influential UK/International community for ongoing expertise-sharing, brand- raising, PR and Deal Origination.



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# How to engage with The Chairman's Network

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## Network Partner – Why join?

- Bring your group or network into the Chairman's Network to connect and foster increased engagement
- This engagement spins out leads and opportunities from our combined networks via online discussion and networking
- Monetise your network- we will pay £50.00 commission per sign up
- Host sessions on your areas of expertise to engage both our communities
- Logo + Link scrolling on Home page as Network Partners
- Network Partner Membership starts from £1000.00 +VAT



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# How to engage with The Chairman's Network

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## **Network Partner- Fast start to engaging your Network**

- We can offer a fast start with hundreds of engaged and authentic Executive and Non-Executive Board Members, ready to join interesting and compelling events on Zoom to learn, network and collaborate.
- We host at least 8 events per month with an average of 15 to 30 delegates per session. Host your own session/s.
- Use of the "Partner to The Chairman's Network" logo and button on sign offs and as required- websites, Linked In, Twitter etc.



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# How to engage with The Chairman's Network

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## **Network Partner- Combine our Networks**

- Raise your company profile with our influential community
- Engage with our Members/Guests to lead to deals and opportunities
- Invite your past clients/prospects to our co-hosted events to re-engage
- Joint marketing, promoting both our businesses in the spirit of collaboration
- Authentic, professional business networking with a strong brand
- Scalable UK/internationally in line with your own target markets.



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# How to engage with The Chairman's Network

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## Founder/CEO

- Caroline Hayward-. Also founder of Hayward & Associates. Executive Search for TMT and software.

## Advisory Board

- Tim Farazmand- Chairman- Impact Investor ex CEO LDC and Chair BVCA
- Paul Brennan- ex CEO Zeus, now Portfolio Chair
- Liz Baran- ex VP HR McAfee Intel, now NED Age UK
- Hans Christian Iversen- Board Portfolio and Executive Coach
- John Harte- Board Expert- CEO Board Integrity



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[www.chairmansnetwork.com](http://www.chairmansnetwork.com)

Where Board Directors Network  
#Connect #Engage #Collaborate

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